



Pilot Flying J Loyalty Programs Notice of Financial Incentive

When you enroll in any of our loyalty program(s), the personal information we collect may be shared with third parties in order to provide some of the services you receive as part of the loyalty program and to ensure our website and mobile application perform as intended. When you participate in the loyalty program, we may share your personal information with the following:

MyRewards Plus Program Partner	Description of Loyalty Program Benefit
GasBuddy	Allows GasBuddy app users to link their account and create a myRewards account. GasBuddy/myRewards linked members can earn the base five cent gas discount and save offers directly from the GasBuddy app.
Ritway	Administers contests/sweepstakes offerings to Program members
RTS	RTS Pro app users can log into their myRewards account in the RTS Pro app. They can activate PushForPoints, check points balance, save offers and join challenges directly from the RTS Pro app.
Garmin	Displays myRewards points in Garmin Dezl app when the apps are linked.
ID.me	Age verification for restricted merchandise purchase. myRewards Plus app users can authenticate their age through ID.me verification to receive 21+ age restricted product offers. Users can also verify their military status to join the military discount program in the myRewards Plus app.
Apple	The myRewards Loyalty Card barcode can be added to Apple wallet so that a guest can scan their loyalty account from that application.
Google	The myRewards Loyalty Card barcode can be added to Google wallet so that a guest can scan their loyalty account from that application.
Fiserv	Allows Program members to store and spend virtual gift card values in myRewards Plus app.

Consumers have the right to withdraw from the financial incentive by deactivating their Loyalty account. To deactivate your Loyalty account, contact Guest Services at 1-877-866-7378. Certain consumers have the right to delete their Loyalty account. For more information, please visit our Privacy Portal at privacy.pilotflyingj.com or contact our Privacy Office at privacy@pilotflyingj.com.

When participating in Pilot's most often used Program, the most engaged professional driver participants receive an average value of per month of \$15.80 as a benefit of providing their data. Our most engaged non-professional drivers receive an average value of \$2.80 per month.

Program	Incentive Offered	Material Terms	How to Opt-In
myRewards Loyalty Card Program	<p>Member benefits:</p> <p>In-store deals, discounts and contests/sweepstakes based upon the type of program card obtained (Professional Driver or Auto/RV Driver), i.e. drink club buy 9 get 10th free; pro driver points per gallon; shower credit with 50+ gallon fill, etc.</p>	<p>Only available at participating stores.</p> <p>Additional information about the program regarding Fuel Points and Terms and Conditions can be found here.</p> <p>If you provide it, the following categories of personal information may be collected as part of this program:</p> <ul style="list-style-type: none"> • Unique personal identifiers (e.g., your name and online identifiers) • Personal records (e.g., your address and phone number, etc.) • Commercial information (e.g., your purchase and transaction history) • Sensory data (e.g., recordings of customer care calls, CCTV during in-store visits) • Inferences (e.g., your interest segments) 	
myRewards Plus Mobile App	<p>Members using the app receive all the benefits of the myRewards Loyalty Card Program, as well as:</p> <p>Opportunities to earn additional points</p> <p>Personalized coupons and offers, challenges and contests/sweepstakes</p> <p>Utility and experience including mobile showers and fueling, electronic copies of purchase receipts</p> <p>Additional discount opportunities for military and veteran participants, birthday offers, drink club, etc.</p>	<p>In addition to the Terms of Use, additional terms apply to your use of the Mobile App. Should any of these terms conflict, the specific terms below shall govern .</p> <p>Your use of the Mobile App may be inadvertently temporarily interrupted from time to time. PTC hereby reserves the right at any time and from time to time to temporarily or permanently modify or discontinue certain functions and/or features of the Mobile App, or the Mobile App in its entirety, without notice to you.</p> <p>In addition to the categories of personal information collected for participation in the myRewards Loyalty Card Program, the following personal information is collected as part of your use of the mobile app:</p> <ul style="list-style-type: none"> • Device-specific identifiers • Precise geolocation information 	<p>Download the app from the appropriate app store for your device</p> <p>Register for an account through the app</p>
Push-for-Points Program	<p>Points accelerator program for pro drivers to earn 4 points per gallon after 6 qualifying fills each month</p>	<p>To participate in the PushForPoints™ Program, Members must activate the PushForPoints™ Program each month in the myRewards Plus app. After activation, Members earn 1 point per commercial diesel gallon and increase points with future qualifying fills. Must fuel at least 75 gallons for each “qualifying fill”; limit of 1 qualifying fill per day. Each qualifying fill adds</p>	<p>Members must activate the PushForPoints™ Program each month in the myRewards Plus app.</p>

		<p>additional 1/2 point per gallon to your myRewards account for all gallons purchased the rest of the month, up to 4 points per gallon. Level points reset to 1 point per gallon on 1st of each month. Must present myRewards card, barcode in app, or phone number associated with myRewards account at time of purchase. Valid for diesel fuel purchases only; not valid on DEF. Valid only at participating U.S. Pilot or Flying J branded, owned and/or operated locations and One9 locations. Not valid in Canada. Void where prohibited or otherwise restricted. Purchase required. Invalid on prior purchases. Cannot be sold, bartered, or combined with other offers. No cash value, rain checks, or substitutions allowed. Offer may be modified or terminated at any time. Data rates may apply.</p> <p>Comparison based on an average fill size of 100 diesel gallon in other nationally branded travel center rewards programs as of November 2023. Subject to meRewards terms and conditions.</p>	
Text to Join	<p>Easy onboarding</p> <p>Fuel discounts</p>	<p>By texting Member agrees to receive marketing messages (including SMS & MMS) from Pilot Flying J and its agents at the cell # provided when signing up (including # on DNC list), including those sent via automated means. Consent NOT required for purchase. Message & data rates may apply. Message frequency varies.</p> <p>Member must present phone number associated with myRewards account at time of purchase.</p> <p>Not valid on prior purchases or purchases other than stated above (DEF, propane and commercial diesel are excluded). No gallon restrictions; multiple use. Valid only at participating U.S. Pilot or Flying J branded, owned and/or operated locations and One9 locations. Not valid in Canada. Void where prohibited or otherwise restricted. Purchase required. Invalid on prior purchases. Cannot be sold, bartered, or combined with other offers. No cash value, rain checks, or substitutions allowed. Offer may be modified or terminated at any time.</p>	Text keyword 26494 to join